



The Harry Fox Agency and IODA Enter Download Licensing Arrangement

June 29, 2006 - The Harry Fox Agency, Inc. (HFA), the premier U.S. mechanical licensing organization, and IODA, the Independent Online Distribution Alliance, announced today that they have entered a licensing arrangement for full-length, permanent digital downloads.

“By entering into this licensing arrangement with HFA, IODA gives the 2,000-plus labels we distribute new options for licensing their music for U.S. online music services,” said IODA founder and CEO Kevin Arnold. “IODA-distributed labels will have the ability to facilitate this service via their Rightsholder Dashboard, IODA’s web-based business management tool, from which they administer the rest of their digital music initiatives. Our arrangement with HFA further simplifies our labels’ business administration and allows our labels to keep their focus on making great music.”

“The proliferation of online music distribution options means more opportunities for labels, and companies such as IODA can help smaller labels maximize their online distribution,” said Lauren Apolito, Vice President, Business Development, HFA. “IODA works directly with HFA to handle the necessary mechanical licensing, ensuring that the publishers and songwriters are properly compensated under U.S. law.”

Since HFA began offering bulk digital download licensing in 2002, it has signed up almost 600 companies to the program. HFA represents almost 1.5 million songs from over 28,000 music publishers for mechanical licensing within the U.S. Under American Copyright Law, mechanical licenses are required for music to be distributed through online music services. The current U.S. statutory mechanical rate is 9.1¢ for songs under five minutes and 1.75¢ per minute for songs over five minutes.

About HFA

Established in 1927 by the National Music Publishers’ Association, HFA represents over 28,000 music publishers in the U.S. for their mechanical licensing needs, issuing licenses and collecting and distributing royalties. HFA also provides collection and monitoring services to its publisher clients for music distributed and sold in over 75 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see www.harryfox.com.

About IODA

IODA – the Independent Online Distribution Alliance – is the industry-leading digital distribution company for the global independent music community. IODA provides comprehensive services to record labels, physical distributors, and artists, including license negotiations; media encoding and metadata management; and royalty payment administration and reporting. Founded in 2003, IODA represents a rapidly expanding roster of over 300,000 tracks from more than 1,500 independent labels around the globe. The IODA catalog ranges from established classics to modern up-and-comers in all genres, including favorites such as Animal Collective, Antony and the Johnsons, Fall Out Boy, MF Doom, London Symphony Orchestra, Bebel Gilberto, Billie Holliday, They Might Be Giants, The Hives, The Wrens, Ryuichi Sakamoto, Fela Kuti, Master P, Seu Jorge, Ray Charles, Mariza, and R L Burnside. IODA distributes its client catalog to all major digital music services including the iTunes Music Store, RealNetworks’ Rhapsody, MSN Music, Napster, Yahoo!, AOL MusicNow, Sony Connect, MusicNet, eMusic, OD2, and over 150 other retail outlets. IODA was named one of FORTUNE magazine’s 25 Breakout Companies for 2005. The company’s web site is located at <http://www.iodalliance.com>.

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