



# InformationWeek 500

**HFA Recognized Among Top American Technology Innovation Leaders  
in the 2009 *InformationWeek 500*  
Ranked #182  
*Only Music Company on List***

September 15, 2009 –The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, today announced that it was ranked #182 in the 2009 InformationWeek 500, an annual listing of the nation’s most innovative users of business technology. The only music company on the list, HFA was recognized for how it has created new products and services and increased the efficiency of its business processes, which enabled the creation of new revenue opportunities for the company. The 2009 InformationWeek 500 companies were revealed on September 14, 2009 at an awards ceremony held during the InformationWeek 500 Conference at the St. Regis Monarch Beach Resort in Dana Point, California.

“Just five years ago, HFA barely had a website. It is incredible that we are now included among companies such as Google, IBM, and Electronic Arts as a recognized leader in technology innovation,” said Gary Churgin, President and CEO, HFA. “The credit goes to our IT organization and all 140 employees of HFA, who have worked together to make us a leading-edge company in the digital music business.”

“I’m so honored that HFA’s work has been acknowledged with one of the most prestigious IT industry awards,” said Lou Trebino, SVP & CIO of HFA. “By creating a flexible program management and strategic planning discipline, we were able to quickly modify all our key systems to implement the new government-mandated royalty rate calculation parameters, without adding more resources to the team. Not only were we ready to support these new rates in our usual course of business, we are now offering outsourced royalty calculation services, as we recently announced with Napster.”

InformationWeek identifies and honors the nation’s most innovative users of information technology with its annual 500 listing, now in its 21st year, and also tracks the technology, strategies, investments and administrative practices of America’s best-known companies. Top winners have included: Conway, National Semiconductor, Kimberly-Clark, Hilton Hotels and Unum. The InformationWeek 500 rankings are unique among corporate rankings as it spotlights the power of innovation in information technology, rather than simply identifying the biggest IT spenders.

Additional details on the InformationWeek 500 can be found online at [www.informationweek.com/iw500/](http://www.informationweek.com/iw500/).

**About HFA:**

Established in 1927 by the National Music Publishers’ Association, HFA represents over 37,000 music publishing catalogs for licensing in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliated publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

Songfile, eMechanical and eSong are registered trademarks of The Harry Fox Agency, Inc., all rights reserved.

**About InformationWeek Business Technology Network (<http://www.informationweek.com/>)**

The InformationWeek Business Technology Network provides IT executives with unique analysis and tools that parallel their work flow – from the defining and framing of objectives through to the evaluation and recommendation of solutions. Anchored by InformationWeek, the multimedia powerhouse that looks across the enterprise, the network scales across the most critical technology categories with online properties like DarkReading.com (security), IntelligentEnterprise.com (application architecture), Network Computing (networking and communications) and PlugintotheCloud.com (cloud computing). The network also provides focused content for key IT targets such as CIOs, developers and SMBs with Dr. Dobb's InformationWeek Global CIO and bMighty.com, as well as vital vertical industries with InformationWeek Financial Services, Government and Healthcare. With content at the nucleus of our information distribution strategy, IT professionals turn to our network of expert voices, research and communities to stay informed, get advice, and research technologies to make strategic business decisions.

**About TechWeb (<http://www.techweb.com/aboutus>)**

TechWeb, the global leader in business technology media, is an innovative business focused on serving the needs of technology decision-makers and marketers worldwide. TechWeb produces the most respected and consumed media brands in the business technology market. Today, more than 13.3 million\* business technology professionals actively engage in our communities created around our global face-to-face events Interop, Web 2.0, Black Hat and VoiceCon; online resources such as the InformationWeek.com, Light Reading, Intelligent Enterprise, bMighty.com, and Advanced Trading; and the market leading, award-winning InformationWeek and Wall Street & Technology magazines. TechWeb also provides end-to-end services ranging from next-generation performance marketing, integrated media, market research, and analyst services.

TechWeb is a division of United Business Media, a global provider of news distribution and specialist information services with a market capitalization of more than \$2.5 billion.

*\*13.3 million business decision-makers: based on # of monthly connections across TechWeb brands.*

###

*Press Contact for InformationWeek:*

Ellen Asuncion  
Sr. Marketing Manager  
949.223.3622  
easuncion@techweb.com

*Press Contact for HFA:*

Laurie Jakobsen  
Vice President, Communications  
212-922-3297  
press@harryfox.com