



**HFA Presents Mechanical Licensing Panel at the  
Billboard Regional Mexican Music Summit**

October 7, 2008

12:45pm – 2:00pm

Wilshire Grand, Los Angeles

September 24, 2008 - On Tuesday, October 7 as part of the Billboard Regional Mexican Music Summit, The Harry Fox Agency (HFA) will present a lunch panel, “Get the Royal(ty) Treatment: Mechanical Licensing North & South of the Border.” Moderated by HFA Senior Latin Licensing Agent Cristal Downing, the panelists, including Elias Andrade of Peer Music Publishing, Claribel Cuevas of Sony/ATV Publishing and Josh Norek at Nacional Records, will address both general mechanical licensing issues and those that are unique to Mexican music genres.

Now in its third year, this unique summit – taking place October 6-8 at the Wilshire Grand in Los Angeles - unites the artists, concert promoters, retailers, sponsors, managers and record label executives that drive this lucrative sector of the Latin music business.

HFA publishers and licensees can receive a reduced rate to the Billboard Mexican Music Summit of \$225, which is a 50% savings on registration. Enter promotional code **SPONSOR** when registering at [www.RegionalMexicanMusicSummit.com](http://www.RegionalMexicanMusicSummit.com).

**About HFA**

Established in 1927 by the National Music Publishers’ Association, HFA represents almost 36,000 music publishers for their licensing needs in the United States, issuing licenses and collecting and distributing the associated royalties. In addition to being the premier mechanical licensing agent in the U.S., which includes CDs, ringtones, digital downloads, interactive streams, limited downloads and more, HFA is dedicated to finding new ways for its affiliates publishers to recognize value for their catalogs, including lyrics and tablature. Further, HFA provides collection and monitoring services to its publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

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