



## **Louis Trebino, Jr. Named CIO for HFA**

March 28, 2007 - The Harry Fox Agency, Inc. (HFA), a leading U.S. music rights licensing organization, announced today that Louis Trebino, Jr. has been promoted to Chief Information Officer (CIO). Trebino had been Vice President, Program Management, and will continue to report to HFA's President and CEO, Gary Churgin. Trebino first joined HFA in July 2006 after many years of consulting for the company on HFA's technology transformation projects from 2001-2005.

“With his many years of experience directly with the company, Lou is deeply familiar with HFA's technology, business processes, and most important, the needs of our publishers and licensees,” said Churgin. “He played an instrumental role in the major technology initiatives that brought new and improved online services to our affiliates. Since he officially joined HFA last year, he has been a critical part of my executive team as we continue to evolve the company to meet the demands of the 21<sup>st</sup> century, and I'm delighted to promote him to this new role.”

“I've enjoyed working with Gary and his team over the past five years, and I am excited to take on this new challenge,” said Trebino. “We've made tremendous strides in making HFA's services and systems easier to use and increasing our value for our publishers and licensees. I look forward to continuing to work with the team in this new capacity to make HFA even better.”

Before joining HFA, Trebino was Senior Manager - Communications and Content Practice at BearingPoint. From 1990-2001, prior to joining BearingPoint, Lou worked at Telcordia Technologies, a leading global provider of telecommunications network software and services, where he managed projects for such clients as Pacific Bell. Before that, he was Staff Manager, Economic Analysis at NYNEX (now Verizon). Lou has a B.S. from Montclair State University in Business Administration and Accounting, with a minor in Spanish.

### **About HFA**

Established in 1927 by the National Music Publishers' Association, HFA represents over 31,000 U.S. music publishers for their mechanical licensing needs, issuing licenses and collecting and distributing royalties. HFA also provides collection and monitoring services to its U.S. publisher clients for music distributed and sold in over 95 territories around the world. For more information about HFA, or to become an affiliate publisher or a licensee, see [www.harryfox.com](http://www.harryfox.com).

*HFA Contact:* Laurie Jakobsen  
212-834-0133  
ljakobsen@harryfox.com